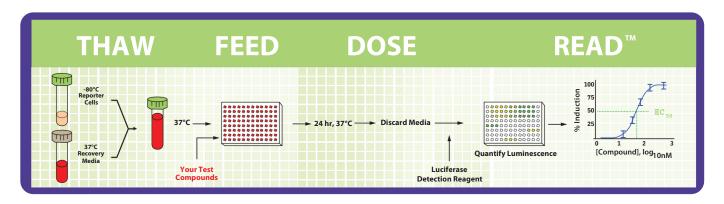




Cell-Based Reporter Assays

INDIGO's cell-based reporter assays allow scientists to detect any biological activity that their test samples may exert against a specific receptor present in the cell. They utilize firefly luciferase reporter gene technology which provides superior precision and sensitivity. Since the receptor binding controls the expression of the luciferase reporter gene, luciferase activity in the cells can be correlated directly with the activity of the receptor. The strength of an interaction of a chemical with the target receptor is quantified using a luminometer to measure the level of light emitted.

Fast, Reproducible, Easy-to-Analyze Results are only Four Steps Away!



Many luciferase reporter assays require weeks of work as the user grows their own cells and takes the time to optimize the assay. INDIGO's cell-based reporter assays are frozen using Cryomite™ to eliminate the need of extensive cell culture. Reporter cells have been optimized to provide extreme sensitivity to quantify even small changes in receptor activity. With INDIGO's cell-based reporter assays, the process is as easy as Thaw, Feed, Dose, and Read.



Why Do Labs Choose & Trust INDIGO?



Clear, Reproducible Results



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Results for Accelerated Decision-Making



Highly Qualified Technical Support Team



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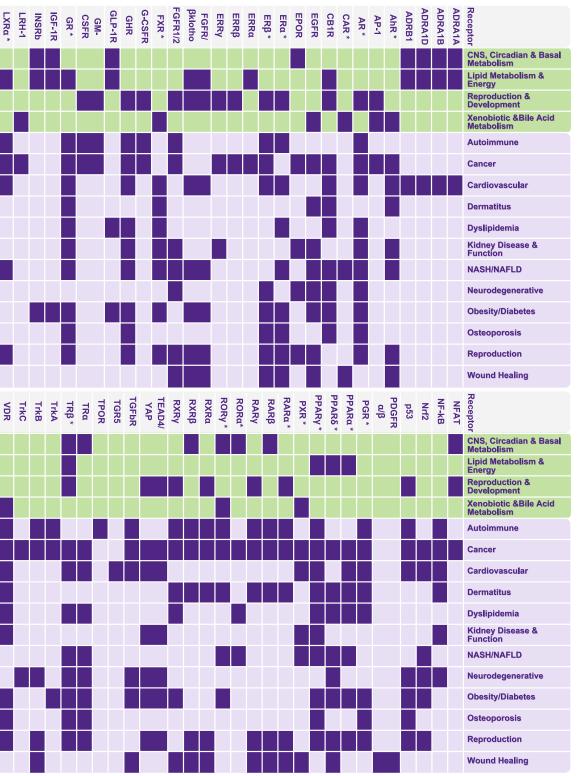








Available Receptors & Potential Indications



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*Alternative Species Assays Available

Functional Classifications

Potential Indications



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